

7  
SECONDS



€29.00

MOUNTAIN SET  
GREY WOOL HAT  
GREY WOOL SHAWL

VALENTINES DAY IN 3 DAYS

.00  
MOUNTAIN SET  
GREY WOOL HAT  
GREY WOOL SHAWL

# LURRITY

ARTIFICIAL INTELLIGENCE SHOPPING

LURRITY  
ARTIFICIAL INTELLIGENCE SHOPPING

♂  
MALE  
GENDER

30  
AGE

189CM  
HEIGHT

😊  
HAPPY  
EMOTION

2:15  
TIME



# AI

AGE  
50YEARS

GENDER  
MALE

HEIGHT  
176CM

EMOTION  
NEUTRAL



## PERSONALISED CONTENT

- AGE ESTIMATION
- GENDER DETECTION
- EMOTION RECOGNITION





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## BENEFITS FOR YOUR BUSINESS

- INCREASED BRAND AWARENESS
- CATCHING ATTENTION
- INCREASED TURNOVER

SALE



## ARTIFICIAL INTELLIGENCE

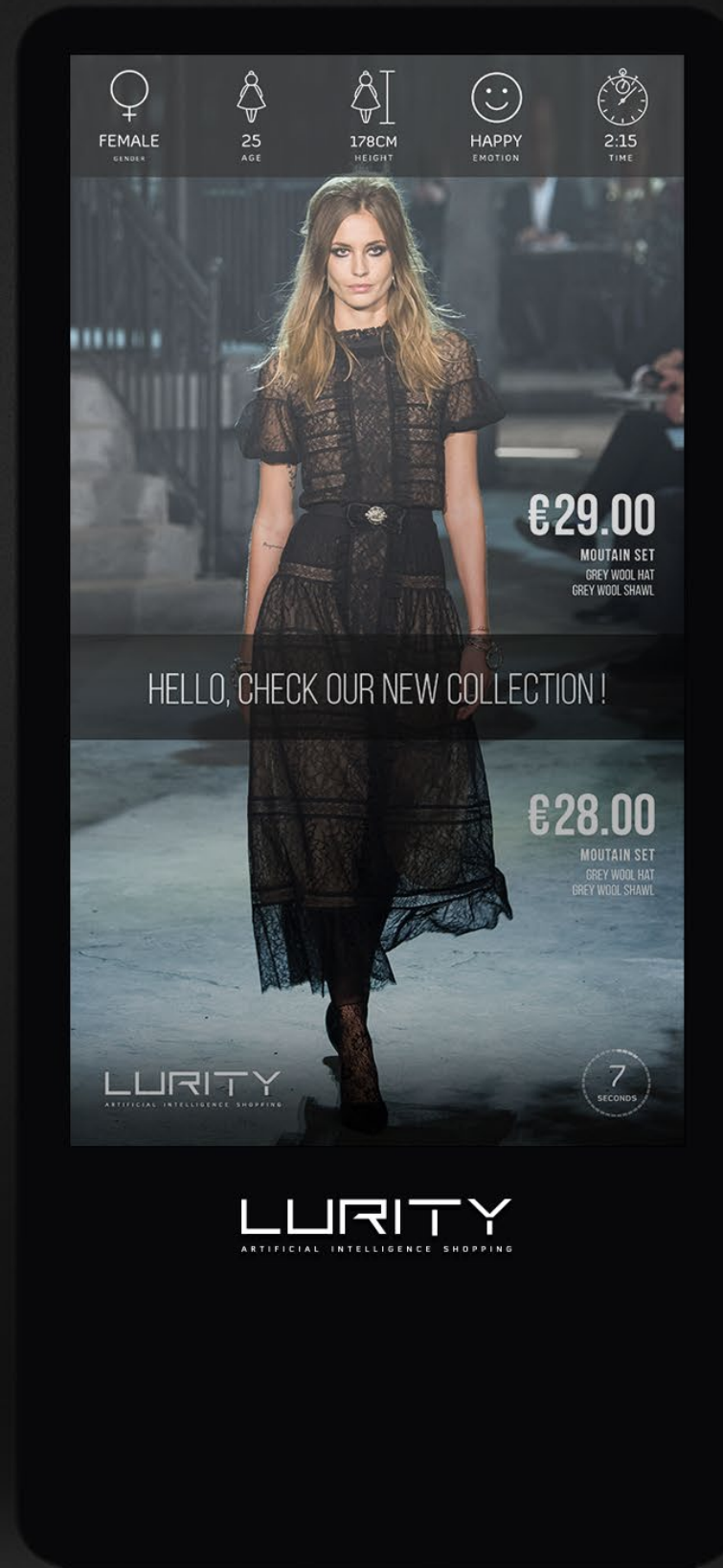
LURITY IS COLLECTING AND ANALYZING DATA FROM EACH INTERACTION IN ORDER TO IMPROVE ITS BEHAVIOUR. MORE CLIENTS, MORE DATA, HIGHER SALES CONVERSIONS.

## PERSONALISED MESSAGES

- GENDER OR AGE GROUP RELATED
- WEATHER RELATED
- EVENT OR DAYTIME RELATED
- CALL TO ACTION

## VARIOUS TYPES OF CONTENT

- PICTURES
- VIDEOS



## CUSTOM ICONS

- GENDER
- AGE
- EMOTIONS
- PEOPLE COUNTER
- ATTENTION METER

## DYNAMIC PRICING

- DISCOUNTS FOR SPECIFIC TARGET GROUPS
- HAPPY HOUR DISCOUNT
- SPECIAL EVENT DISCOUNTS
- LOYALTY DISCOUNTS

## CORPORATE BRANDING

- DESIGN
- FONTS
- COLOURS

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# HOLOGRAPHIC SHOP WINDOW

660€/MONTH  
12-MONTH CONTRACT

510€/MONTH  
24-MONTH CONTRACT

420€/MONTH  
36-MONTH CONTRACT

SALE



# INTERACTIVE LCD TOTEM

**170€/MONTH**  
12-MONTH CONTRACT

**110€/MONTH**  
24-MONTH CONTRACT

**100€/MONTH**  
36-MONTH CONTRACT

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CONTACT

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